The Arctic Adventures of Dioxy
Report after 1st month of web diffusion

The first release started with the trailer on November 22nd, during the time until the release of the web series (2 month and half) the trailer got 1035 views.

The web series was published from February 6th to 27th, every monday two new episodes were uploaded on youtube. The 8 episodes are now available online on http://www.youtube.com/user/TheKairostudio and many others websites and serch engines.

The whole series got during the first month (February 6th - March 6th) 3.411 views, in 57 countries all over the world: Italy, Norway, USA, UK, Australia, France, Germany, Canada, Czech Republic, Netherlands, Switzerland, Denmark, Russia, Finland, Sweden, South Africa, Japan, Spain, Lithuania, Poland, Romania, Brazil, New Zealand, Austria, Argentina, Belgium, Luxembourg, Ukraine, Vietnam, Saudi Arabia, Hungary, Croatia, Oman, Israel, Slovakia, India, Laos, Turkey, Uruguay, Bulgaria, Colombia, Portugal, Estonia, Burkina Faso, Morocco, Kenya, Slovenia, Philippines, Seychelles, Palestine, South Corea, Cile, Bangladesh, Ireland, Tunisia, Honduras.

The news about Dioxy’s release and the videos were published on more than 30 websites, portals and serch engines in seven contries: Italy, Norway, USA, UK, Russia, India, Brasil.

Dioxy got the interest of many research centres, that are involved in Carbon Capture and Storage, we received many emails of congratulations and The International Energy Agency ghg will publish the news in the next newsletter.

The world premiere of the whole video will be on SUCCES Winter Seminar in Bergen on 14th of March.

For more informations please contact us.

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